

HOUSE BILL 671

By Beck

AN ACT to amend Tennessee Code Annotated, Title 63,
Chapter 4, relative to advertising by chiropractors.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 63-4-122, is amended by adding the following language as a new subsection:

(c)

(1) Telemarketing or telephonic solicitation by licensees, employees of licensees, or agents of licensees to victims of an accident or disaster, shall be considered unethical if carried out within thirty (30) days of the accident or disaster and shall subject the licensee to disciplinary action pursuant to § 63-4-114.

(2) Telemarketing transcripts shall be maintained for a period of two (2) years following their utilization.

(3) A log of contacts shall be maintained for a period of two (2) years following a telemarketing encounter.

SECTION 2. This act shall take effect July 1, 2015, the public welfare requiring it.